

Sochi 2014 Volunteer Program

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**600,000
guests**



**98 set of
medals**



**100,000+
games staff**



**200 purpose
built venues
and facilities**

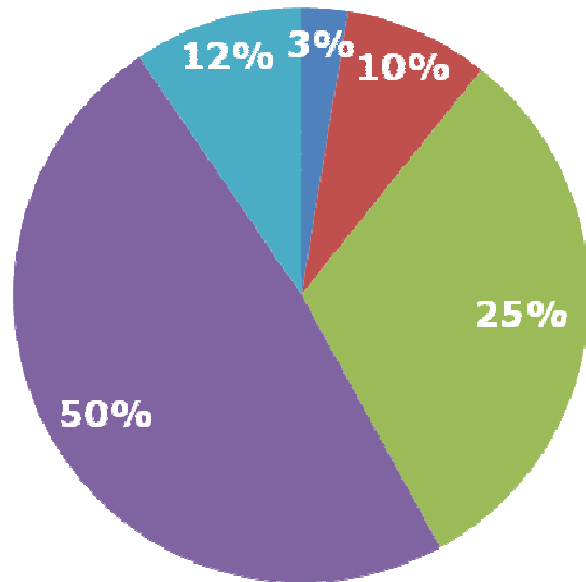


**90+
participating
countries**



**3 billion TV
audience**

Volunteers are the key part of the Games workforce



- Permanent Staff ■ Temporary Staff
- Volunteers ■ Contractors
- Participants

Olympic and Paralympic Games Volunteers:

General Volunteers – 12 000

- spectator service
- food service
- snow removal
- venue jobs
- ticket service

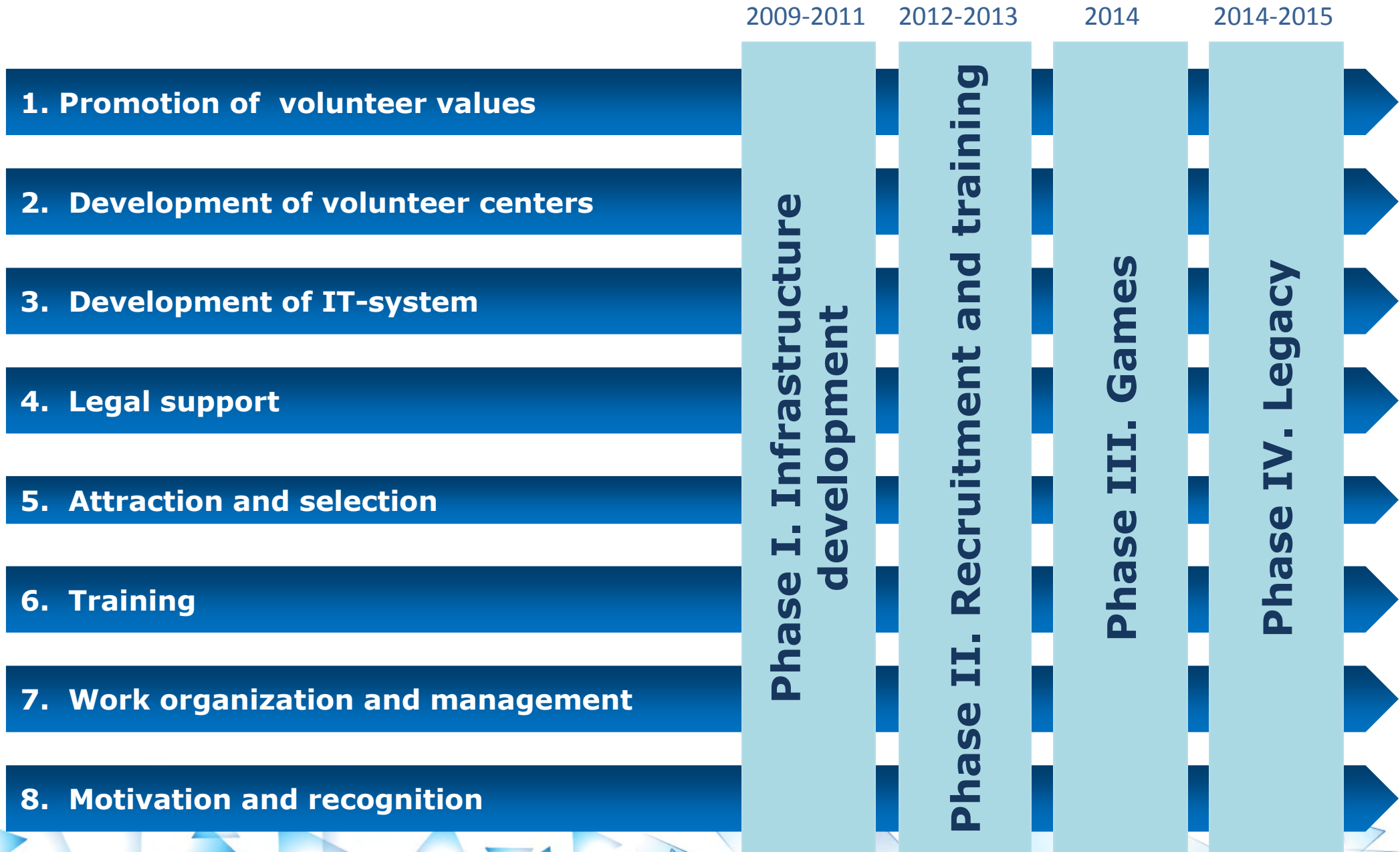
Volunteers Specialists – 8 000

- accomodation service
- sport shows
- awarding ceremony record
- competition servicing
- medicine
- IT- and service support
- escorting IOC and IPC
- linguistic service
- mass media
- transport

Sport Volunteers - 5 000

Total number – up to 25 000

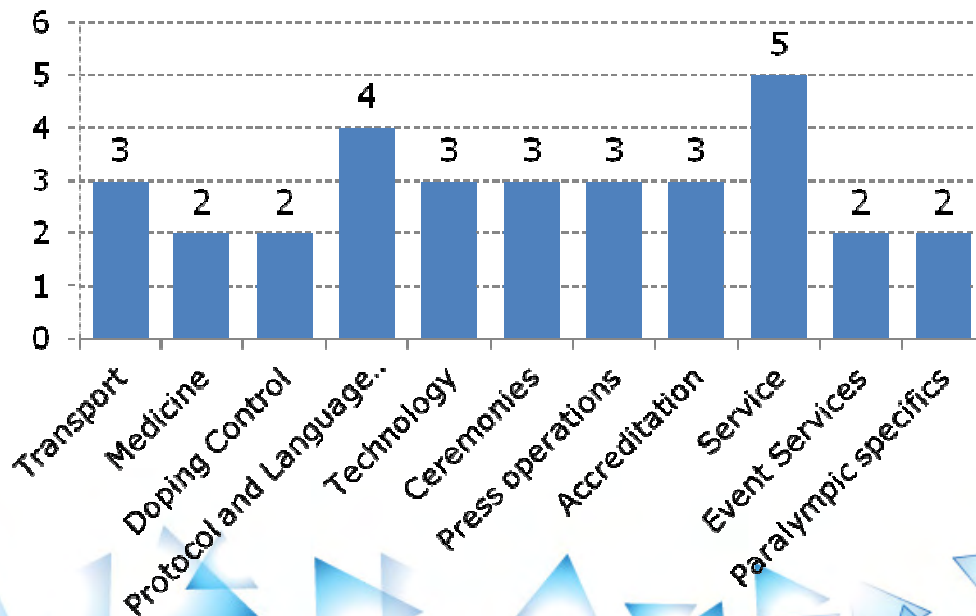




- 26 specialized volunteer hubs
- 14 regions
- Most represented regions: Krasnodar region and Moscow



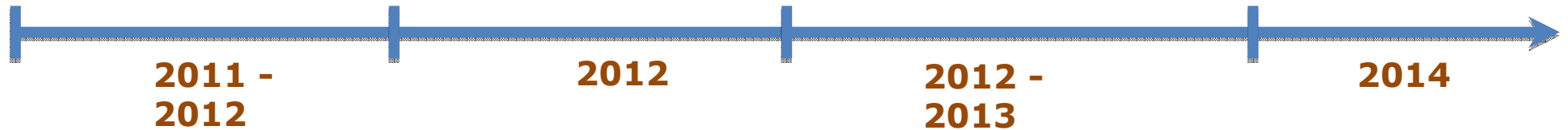
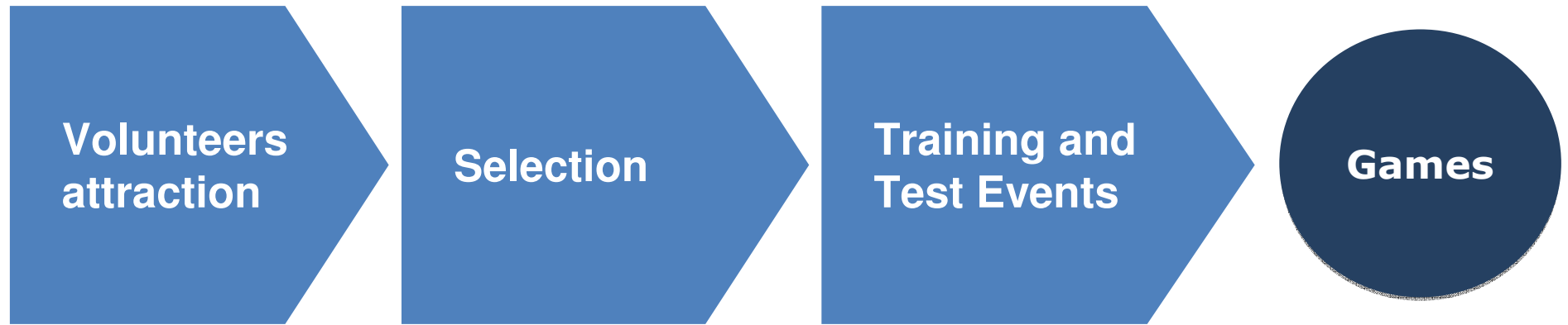
Hubs per Job Profile



26 Volunteers Hubs announced on 7th of December 2010

- ✓ 25 Universities and 1 College were announced to become SOCHI 2014 Volunteer Hubs
- ✓ Winners were awarded by the Prime Minister of Russia Vladimir Putin and by the Deputy Prime Minister of Russia Dmitry Kozak





General requirements:



- ✓ Shares volunteer values
- ✓ Has good knowledge of winter sports (for sport volunteers)
- ✓ Can work hardly, under the pressure. Has good physical condition
- ✓ Can work in a Team
- ✓ Speaks English good

Selection process will include:

- ✓ Test of English Language
- ✓ Assessment of professional skills
- ✓ Personal skills assessment
- ✓ Documents check
- ✓ Final approval of a candidate



5 general streams

Orientation (introducing the Games)

General skills and FA introduction

Venue specific trainings

Job specific trainings

Games English

Additional streams

Leadership in volunteer teams

Additional professional skills

Paralympic sports' specific

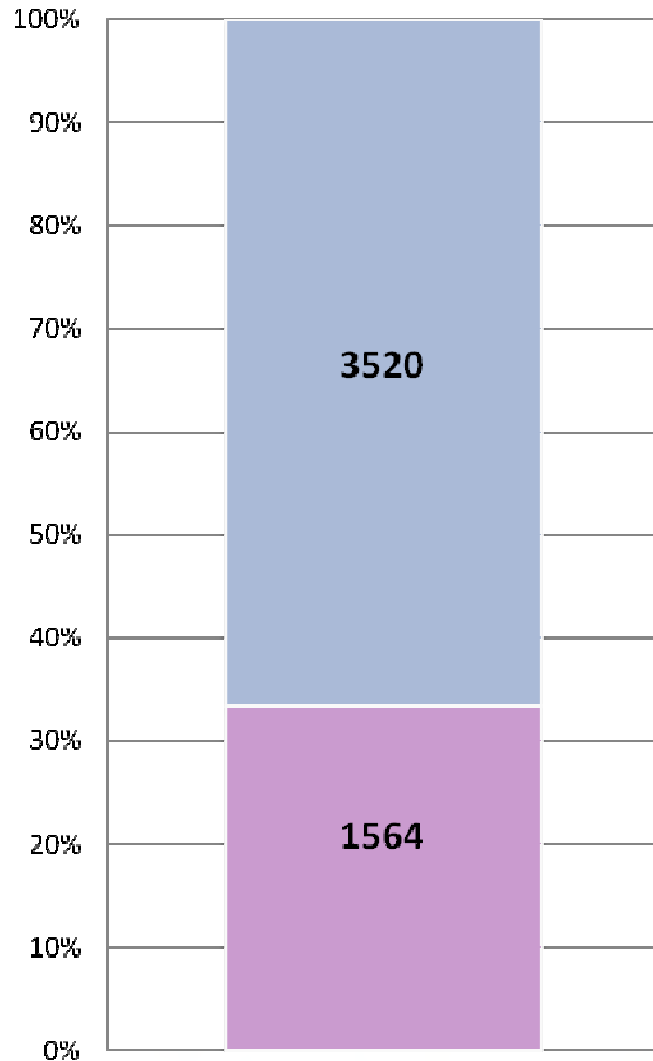
Test Events

- All training programs are to be developed by OCOG and its partners
- Volunteer Hubs are deeply integrated in the process of volunteer training

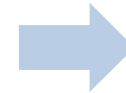


- **Mission:** To involve elder people into active and constructive social lifestyle
- **Students:** more than 2,000 people of 55+ age in 8 cities of Russia
- **Curriculum:** computer literacy, effective communication, foreign language, healthy lifestyle
- **Silver Age is involved as a Sochi 2014 partner to:**
 - Attract and train volunteers of age 55+
 - Communicate the Olympic and Paralympic values among the target audience



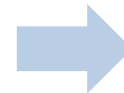


Specialist sports volunteers



- ✓ Knowledge of the current competition rules for the relevant sport
- ✓ Special skills in a sport (ability to ski or skate well)
- ✓ Referee experience
- ✓ Knowledge of English

General sports volunteers



- ✓ Knowledge of the current competition rules for the relevant sport
- ✓ Knowledge of English
- ✓ Good communication skills

Requirements:

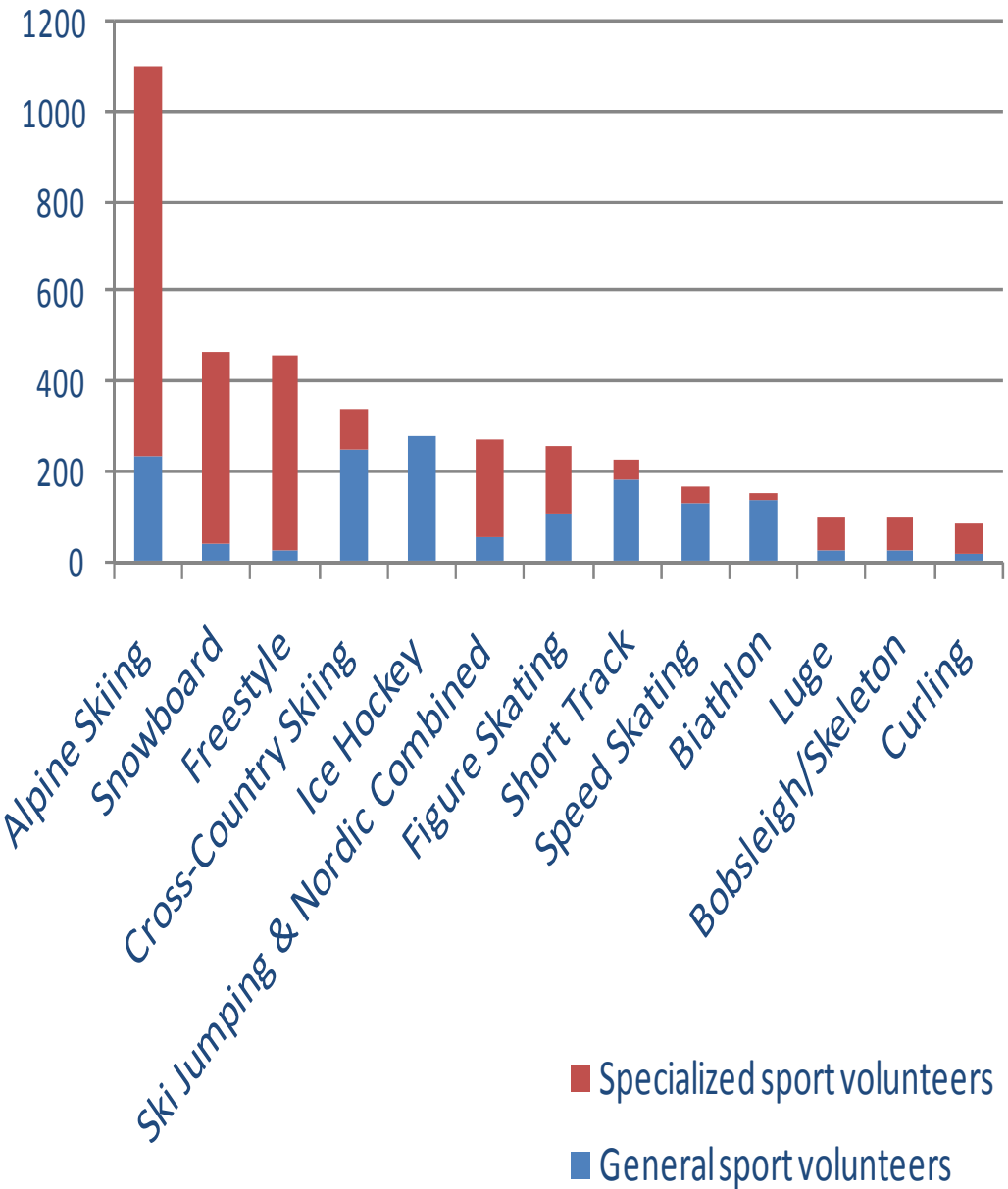
Total – around 5 000 sports volunteers



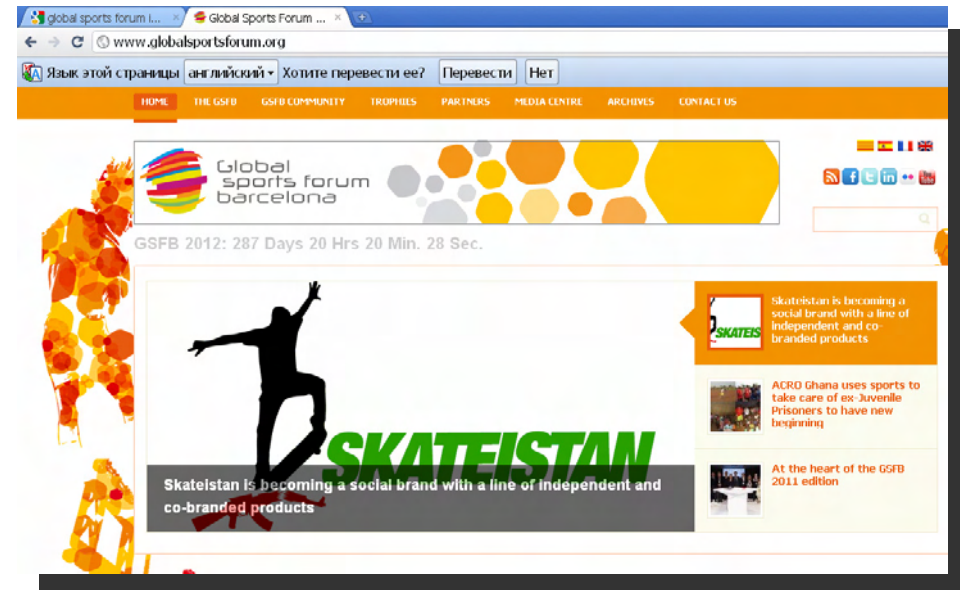
Sport Volunteers Recruitment

- ✓ Demand on sport volunteers is estimated (for all sport disciplines)
- ✓ 5 main sources of Sport Volunteers identified:

- National Federations
- Olympic Reserve Schools and Higher Sports Schools
- Higher education sports institutions
- Community (sports clubs, league)
- Foreign volunteers



- **March 10, 2011:** Global Sports Forum in Barcelona, Spain
- The competition for the most innovative and effective sport projects held as a part of Forum
- Sochi 2014 program was awarded by special Juan Antonio Samaranch prize for the development of volunteering activities
- Great inspiration for the Hubs project and the volunteering in Russia



1000 Days to Go

Volunteer Hubs Launch and Russia-wide Celebration





>Welcome
to Sachhi